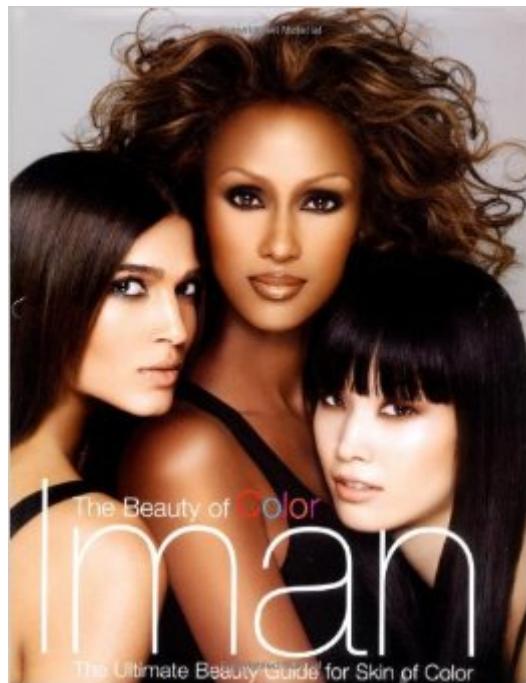


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# The Beauty Of Color



## Synopsis

From the beloved fashion icon and cosmetics entrepreneur, the first book to embrace global beauty and women of all ethnicities. Few faces are as instantly recognizable as that of Iman's. She's been a groundbreaking supermodel for the world's top designers and a muse for photographers, and she is the founder of the world's most popular cosmetic brand for skin of color. Now, in an era when the face of beauty has changed-and the most celebrated women in Hollywood include such stars as Halle Berry, Jennifer Lopez, and Lucy Liu-Iman delivers a new approach to makeup and skin care. With *The Beauty of Color*, she revolutionizes the way women of color can think about the way they look and feel. Iman resists categorizing people according to ethnicity, and instead embraces the whole range of skin color-light to dark. This is the first beauty and makeup book to truly address skin tones across the spectrum-Latina, Black, Asian, Indian, Native American, Mediterranean, Middle Eastern, as well as women of mixed ethnicities. Inspired by her two illustrious careers-first as a world-class supermodel and then as founder of two of the world's top cosmetics lines-Iman is uniquely aware of the difficulties women of color have always had with skin care and makeup. In *The Beauty of Color*, Iman teaches readers how to work with skin care regimens and palettes targeted to their exact skin tone and type. With stunning color photographs and images on every page, the book itself is a work of beauty, featuring Salma Hayek, Tyra Banks, Venus and Serena Williams, and other celebrities, as well as ordinary women of all ages. Unique, informative, and creative, *The Beauty of Color* is not only the first book to show women of every shade how to look their very best, but is also a landmark celebration of global beauty.

## Book Information

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## Customer Reviews

I read a few reviews of this book not having a variety of brown women, so I was hesitant to get it. However, when I opened it up, I was pleasantly surprised that they were wrong. This book is one of the first I've seen with quite a large range of colored women. This book is about skin color and how to find makeup that goes with warm toned colored skin. It has every shade from the white-looking yet olive skinned blonde, to the very dark African. (At first I too was shocked by the blonde Brazilian, but she is a warm toned, very light skinned person that probably runs into issues since most people with skin that light have a pink tone.) It is true that there is not every single shade of every ethnicity of woman available. But, there cannot possibly be a book that has every shade between white and black for Hispanics, Asians, Middle Easterners, South Asians, Native Americans, Pacific Islanders, Africans, and every mix in between. A dark South Asian, for example, will have the same skin color as an African. Plus, it even includes a handful of mixed-race people like Salma Hayek (Mexican and Lebanese), Kimora Lee (Asian and black), Alicia Keys (black and white), Jade Jagger (Nicaraguan and white), Patricia Velasquez (Spanish and Indigenous) a woman who is South American, Guyanese, Indian, and white, and a woman who is Puerto Rican and Thai. So don't say you're not represented, because there is QUITE a variety. I am a medium-light skinned Indian woman and I am very grateful for this book. Most of the time when I see an Indian mentioned in a book they have dark skin and thick black hair. This is one of the few times I've seen anything that addressed a light olive skin tone (as opposed to light and pink toned or the dark and olive).

I was anxious to get my hands on this book and wondered if I should just buy it online without seeing it first. I'm glad I didn't, because when I checked it out at the library, I was truly disappointed. More than just make-up application, I was looking forward to seeing a variety of models that accurately displayed the world's women. The book showed models of color but not in the variety of shades that each ethnicity comes in. For example, the Asian models were shown stereotypically with light beige skin. No brown, Southeast Asian models were represented from countries such as Cambodia, Burma, Indonesia or Thailand or if there were some that did they looked lighter than most of their countrymen. The same with Latinas. Some of the models that were listed as coming from Latin American countries such as Brazil, Puerto Rico or Mexico looked nothing like the majority of Latinos from those countries. One model that supposedly was from Brazil looked like a poster girl for the Aryan nation! Blond hair, blue eyes and all! Iman simply used the same stereotypical

representations of these races as other modeling agencies do: all Asian models must be light porcelain, Latina models must look white Spaniard, Native Americans/Indigenous usually aren't represented, Middle Eastern and Indian models must be medium to light. Do you not see a pattern? With the exception of models of African decent, practically all the models were "light" versions of their race. That is not reality and it certainly is not "global beauty." The book claimed to appeal to complexions from "nutmeg to cinnamon." I was infuriated when I saw a chart of models meant to represent various skin tones with the overwhelming majority looking more from olive oil to lemon zest than "nutmeg to cinnamon.

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